



**MAIDENHEAD
& WINDSOR**

BUSINESS & COMMUNITY AWARDS

Sponsorship Package

About the Awards

The Maidenhead & Windsor Business & Community Awards is an initiative led by the Maidenhead & District Chamber of Commerce. They are aimed at bringing together the business and local community to celebrate their stories of success, determination and bravery. The entry is free and open to any business or individual with an SL Postcode or is a member of the Maidenhead & District Chamber of Commerce. With 16 categories to choose from there is an award to suit every story.

Align your brand for success

The Maidenhead & Windsor Business Community Awards is set to become recognised as the 'platform to showcase some amazing achievements in the area. In previous years over 100 entries were received and over 200 attended the Awards dinner, so this year we expect the same. This makes it the perfect opportunity to align your business and brand to this high profile, local event. There are a range of sponsorship packages available to suit your business. With extensive marketing through both the Maidenhead & District Chamber of Commerce and The Maidenhead Advertiser communication platforms including website, email, social media and print, your brand will get maximum exposure throughout the lead up to the awards and on the night itself.

Award Categories

Business Awards

Excellence in Customer Service
Best SME
Best Micro Business
Best New Business Start Up
Best Digital Business
Fast Growing Business
Best Company to Work For
Best Marketing Campaign
Business of the Year
Best Hospitality including Food & Beverage
Best Sports Business

Community Awards

Outstanding Contribution to The Community
Public Services

Local Hero Special Recognition
Young Hero
Community Project of the Year

BUSINESS AWARDS SPONSORSHIP £1,500 + VAT

Align your brand to an individual award, the package includes:

- X2 tickets to the Awards Dinner in November 2026 at Lillibrook Manor
- X1 feature article about your company in the Maidenhead Advertiser
- Your company logo on the 'Awards' & 'Sponsors' pages of Awards website
- Company logo included in extensive media coverage in Maidenhead Advertiser and Maidenhead & District Chamber of Commerce offline and online communications (email, social media, printed newspaper, website)
- X1 promotional photograph with your award winner at the dinner (additional photos of the event will be made available for purchase)
- X1-page feature in Business section of the Awards Programme
- X1-full page advert in the Awards Programme
- X1 place on the judging panel for your award

COMMUNITY AWARD SPONSORSHIP £1,500 + VAT

Align your brand to an individual award, the package includes:

- All the above though you will receive 1 ticket to the award ceremony and additional 2 tickets for the finalists at the awards ceremony

HEADLINE SPONSORSHIP £3,500 + VAT

Align your brand to the overall 'Business of the Year' with an extended profile throughout the awards. The package will include, in addition to the above:

- Greater prominence of logo as 'Headline sponsor'
- One table of 10 at the Awards dinner
- 5-minute speech at the Awards dinner

OTHER PACKAGES

TABLES AT AWARDS DINNER

Your package includes:

- Logo on menus, place cards and table plan

- Logo on Awards Website
- Logo on Awards Programme
- Inclusion in social media and email campaigns

£750 + VAT

WELCOME DRINKS AT AWARDS DINNER

Your package includes:

- Signage around the drink's reception area
- Logo on Awards Website
- Logo on Awards Programme
- Inclusion in social media and email campaigns

£500 + VAT

ADVERT IN THE AWARDS PROGRAMME

Your package includes:

- X1 full page, full colour advert in the awards programme, of which a copy will be given to each guest at the Award Dinner (artwork to be provided by sponsor – specifications will be given at the time of booking)

£150 + VAT

TABLE FAVORS AT AWARDS DINNER

Your package includes:

- Branded items for each place setting
- Logo in Awards Website
- Logo in Awards Programme
- Inclusion in social media and email campaigns

Contra deal for supply of the Favors including all branding and print costs associated with this.

TABLE DECORATIONS

Your package includes:

- Logo in Awards Website
- Logo in Awards Programme
- Inclusion in social media and email campaigns

All sponsors are warmly invited to attend an exclusive thank-you drinks reception hosted by the Chamber of Commerce following the awards evening.

Whilst the Chamber will do their utmost to ensure that the sponsorship packages are as described, the Maidenhead & District Chamber of Commerce reserves the right to change the sponsor packages without notice.